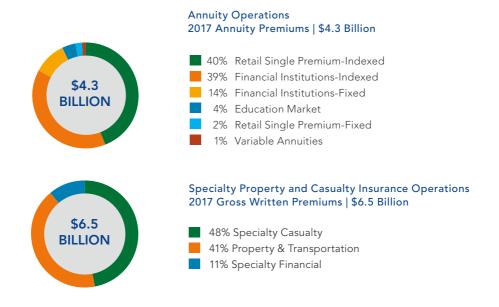


SECOND QUARTER 2018 HIGHLIGHTS

- Net earnings per share of \$2.31, a second quarter record for AFG, includes \$0.27 per share in realized gains on securities
- Core net operating earnings of \$2.04 per share, also a second quarter record and an increase of 27% from the prior year period
- Second quarter annualized ROE of 17.1%; annualized core operating ROE of 15.1%
- Full year 2018 core net operating earnings guidance increased to \$8.10 \$8.60 per share

Strength, Stability and Possibilities

We are proud of our market-leading specialty property and casualty insurance and annuity businesses. In 2017, over 60% of the P&C Group's gross written premium was produced by top 10-ranked businesses. Our annuity business has been consistently ranked in the top 10 overall and within the top three for sales of fixed-indexed annuities through financial institutions.



Second Quarter & First Six Months 2018 & 2017 and Year End Highlights

| | Three months ended June 30, | | Six months ended June 30, | | | | |
|---|--------------------------------|----|------------------------------|----|------|----|------|
| Earnings | 2018 | | 2017 | | 2018 | | 2017 |
| Core Net Operating Earnings | \$ 185 | \$ | 145 | \$ | 404 | \$ | 296 |
| Core Net Operating Earnings Per Share | \$ 2.04 | \$ | 1.61 | \$ | 4.46 | \$ | 3.29 |
| Net Earnings Attributable to Shareholders | \$ 210 | \$ | 145 | \$ | 355 | \$ | 298 |
| Net Earnings Per Share (Diluted) | \$ 2.31 | \$ | 1.61 | \$ | 3.92 | \$ | 3.32 |

| | | months June 30, | Six months ended June 30, | | |
|---------------------------------------|----------|--------------------|------------------------------|----------|--|
| Insurance Premiums | 2018 | 2017 | 2018 | 2017 | |
| Gross Written Premiums: Specialty P&C | \$ 1,665 | \$ 1,503 | \$ 3,123 | \$ 2,827 | |
| Net Written Premiums: Specialty P&C | \$ 1,257 | \$ 1,130 | \$ 2,359 | \$ 2,157 | |
| Statutory Premiums: Annuity | \$ 1,399 | \$ 1,266 | \$ 2,547 | \$ 2,556 | |

| Book Value Per Share | June 30, 2018 | Dec. 31, 2017 |
|--|---------------|---------------|
| Book Value Per Share | \$ 57.08 | \$ 60.38 |
| Book Value Per Share (excluding unrealized gains (losses) related to fixed maturities) | \$ 55.24 | \$ 53.51 |

AFG's overriding goal is to increase long-term shareholder value.

Earnings Per Share

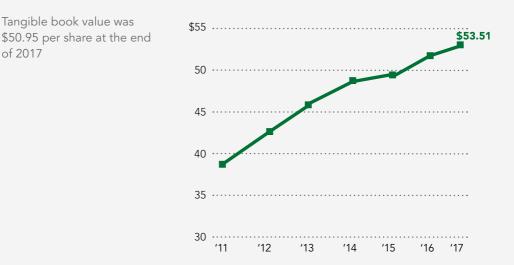
For the year ended December 31

AFG's Earnings per Share data for the years ended 2013-2017 is shown here. AFG believes that core net operating earnings is a useful measure for analysts and investors in considering ongoing operating trends for AFG.



Book Value Per Share | as of December 31

(Excluding appropriated retained earnings and unrealized gains and losses related to fixed maturities)



Our Business Model

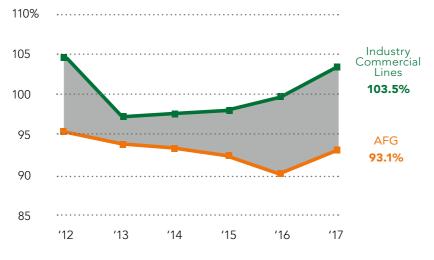
AFG's business model is founded on an entrepreneurial approach that allows local decision-making for underwriting, marketing, claims and policy servicing in each of its niche operations.

AFG's COR has been better than the industry average for 30 of the last 32 years.

Capital and Liquidity

| In Millions | June 30, 2018 | Dec 31, 2017 |
|---|---------------|--------------|
| Total Assets | \$61,834 | \$60,658 |
| Statutory Surplus – P&C Group | | 2,729 |
| Adjusted Capital – Annuity Subsidiaries (Policyholder Surplus + Asset Valuation Reserve) | 2,511 | 2,442 |
| Cash & Cash Equivalents | 1,810 | 2,338 |
| Ratio of debt to total adjusted capital ^A | | |
| Including subordinated debt | | |

A The ratio is calculated by dividing the principal amount of AFG's long-term debt by its total capital, which includes long-term debt, noncontrolling interests and shareholders' equity (excluding unrealized gains (losses) on fixed maturity investments).



Statutory Combined Ratio

Industry Commercial Lines based on data from A.M. Best

Each business unit designs its own products, builds its own relationships and develops its own unique distribution strategies. Centralized business support and investment management functions provide a framework for success.



Great American Insurance Company is rated A+ (Superior) by A.M. Best Company and has maintained a financial strength rating of A (Excellent) or higher since 1908.



Ratings | Property & Casualty Insurance Companies

| | A.M. Best | Standard & Poor's | Moody's | |
|--|----------------|----------------------|-----------|--|
| Great American Insurance Company | A+ (Superior) | A+ | A1 | |
| American Empire Surplus Lines Insurance Company | A+ (Superior) | A+ | Not Rated | |
| Mid-Continent Casualty Company | A+ (Superior) | A+ | Not Rated | |
| National Interstate Insurance Company | A (Excellent) | Not Rated | Not Rated | |
| Vanliner Insurance Company | A (Excellent) | Not Rated | Not Rated | |
| Republic Indemnity Company of America | A (Excellent) | A+ | A3 | |
| Bridgefield Casualty Insurance Company | A (Excellent) | A+ | Not Rated | |
| Bridgefield Employers Insurance Company | A (Excellent) | A+ | Not Rated | |
| El Águila, Compañía de Seguros | A- (Excellent) | Not Rated | Not Rated | |
| Neon Underwriting Limited ¹ | A (Excellent) | A+ | Not Rated | |
| Great American International Insurance DAC | Not Rated | A+ | Not Rated | |



Great American's P&C Group was selected as one of the Ward's 50[®] Top Performing Insurance Companies for 2018.

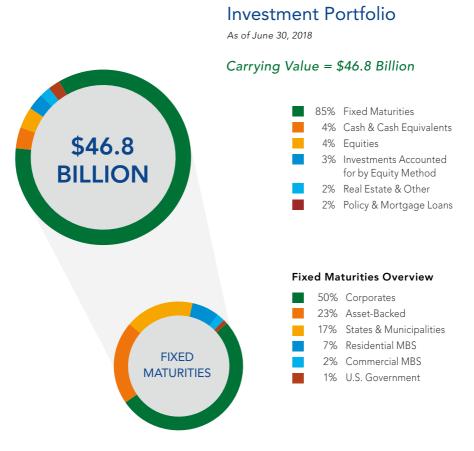
Ratings | Annuity Companies

| | A.M. Best | Standard & Poor's | Moody's |
|---|---------------|----------------------|-----------|
| Great American Life Insurance Company | A (Excellent) | A+ | A2 |
| Annuity Investors Life Insurance Company | A (Excellent) | A+ | Not Rated |

¹Ratings for Neon Underwriting are determined by the ratings of Lloyd's. See Lloyd's website for a discussion of these ratings.

This document contains certain statements that may be considered "forward-looking statements" and are based on estimates, assumptions and projections which management believes are reasonable but by their nature subject to risks and uncertainties. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements. Refer to AFG's filing on Form 10-Q as of June 30, 2018.

Our investment philosophy is to focus on high-quality investments that maximize returns on a long-term basis, rather than focusing on short-term performance.



- Fixed income investments comprise 91% of the portfolio
- Fixed maturity portfolio is 90% investment grade (98% NAIC 1-2)
- Mortgage-backed securities portfolio is 44% investment grade (97% NAIC 1)

More information about our investment portfolio may be found in AFG's Investor Supplement posted on www.AFGinc.com under Investor Relations / Financial Information & SEC Filings.

American Financial Group, Inc. Investor Relations 301 E. Fourth St., Cincinnati, OH 45202 513-579-6739 / www.AFGinc.com

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