



## **American Financial Group, Inc. Announces Its 2008 Second Quarter Conference Call and Webcast**

July 10, 2008

CINCINNATI--(BUSINESS WIRE)--July 10, 2008--American Financial Group, Inc. (NYSE: AFG) (NASDAQ: AFG) expects to release its 2008 second quarter results after the market closes on Thursday, July 31, 2008. The earnings release will be available shortly thereafter on AFG's website at [www.afginc.com](http://www.afginc.com).

In conjunction with its earnings release, AFG will hold a conference call to discuss 2008 second quarter results at 11:30 am (EDT) on Friday, August 1, 2008. There are two communication modes available to listen to the call.

### Over the Telephone

Toll-free access will be available by dialing 1-800-510-0178 (international dial-in 617-614-3450). The pass code for the live call is 57287576. Please dial in five to ten minutes prior to the scheduled start time of the call. A replay will also be available two hours following the completion of the call, at approximately 1:30 p.m. (EDT) and will remain available until 11:59 p.m. (EDT) on August 8, 2008. To listen to the replay, dial 1-888-286-8010 (international dial-in 617-801-6888) and provide the passcode 50706787.

### Via the Internet

The conference call will also be broadcast live over the Internet. To listen to the call, go to the Investor Relations page on AFG's website, [www.afginc.com](http://www.afginc.com), and follow the instructions at the Webcast link.

The archived webcast will be available immediately after the call via a link on the Investor Relations page until August 8, 2008 at 11:59 pm (EDT). An archived audio MP3 file will also be available within 24 hours of the call.

Certain statements may be made on the conference call that may be considered "forward- looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results could differ materially from any predictions that may be made. Additional information regarding factors that could cause such differences appears in the press release.

CONTACT: American Financial Group, Inc.  
Investor Relations, 513-579-6739  
[AFGInvestorRelations@gaic.com](mailto:AFGInvestorRelations@gaic.com)

SOURCE: American Financial Group, Inc.