FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				or Sec	ction 30(h) of the In	vestme	nt Con	npany Act of 1	.940					
Name and Address of Reporting Person* MISCHELL THOMAS E					er Name and Ticke ERICAN FIN]		-	,		titionship of Reporting Person(s) to Is c all applicable) Director 10% C Officer (give title Other below)		Owner (specify		
(Last) (First) (Middle) ONE EAST FOURTH STREET					of Earliest Transa /2007	ction (M	onth/[Day/Year)		Sr. V.P Taxes				
(Street) CINCINNATI OH 45202 (City) (State) (Zip)					nendment, Date of	Original	Filed	(Month/Day/Y	6. Indi Line) X	'				
(- 9)	()		n-Derivati	ive S	Acurities Aca	uirad	Die	nosed of a	or Ren	eficially	Owned			
Table I - Non-Derive 1. Title of Security (Instr. 3) 2. Transa Date (Month/D					2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Disposed Of 5)	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11301. 4)		
Common Stock											1,500	I	#1(1)	
Common Stock											16,354.2111	I	#2(2)	
Common Stock											42,641.433	I	#3(3)	
Common Stock			12/28/20	007		M		30,000	Α	\$28.04	203,754	D		
Common Stock			12/28/20	007		S		14,600	D	\$29.23	189,154	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S

S

S

S

S

S

S

10,200

1,800

1,900

600

400

100

400

D

D

D

D

D

D

D

\$29.24

\$29.25

\$29.26

\$29.29

\$29.3

\$29.27

\$29.28

178,954

177,154

175,254

174,654

174,254

174,154

173,754

			(e.g.,	puis,	cans	s, w	arrants	s, options,	converu	bie secu	mues)				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	umber ivative urities juired or oosed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option	\$28.04	12/28/2007		M			30,000	(4)	03/20/2008	Common Stock	30,000	\$0.00	0	D	

Explanation of Responses:

Common Stock

1. Indirect #1: Represents one-half of the 3,000 shares held by a general partnership of which the Reporting Person is a 50% partner.

12/28/2007

12/28/2007

12/28/2007

12/28/2007

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12/28/2007

- 2. Indirect #2: Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reporting herein is based on a plan statement dated as of
- 3. Indirect #3: The Company Retirement and Savings Account. The number of shares of Common Stock which would be represented by the value of the Reporting Person's Company Securities Funds account in the Issuer's Retirement and Savings Plan is based on a statement dated as of 12/31/2006.
- 4. Indirect #4: These Employee Stock Options ("Options") become exercisable as to 20% of the shares initially granted on the first anniversary of the date of grant, with an additional 20% becoming exercisable on each subsequent anniversary. The Options were granted under the Issuer's Stock Option Plan pursuant to Rule 16b-3.

Remarks:

Thomas E. Mischell By: Karl J. 12/31/2007 Grafe, as Attorney-in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.