FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| nstruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated averag | ge burden | | | | | | | | |
| | | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>LINDNER S CRAIG</u> | | | | | Al | 2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
|--|----------------------|-----|----------|------------------------------------|--------|--|---|-------|---|------|---|---|--|---|---|---|--|--|
| | | | | | | AFG] | | | | | | | | X | Officer (give title | | | (specify |
| (Last) (First) (Middle) 301 EAST FOURTH STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/15/2017 | | | | | | | | Λ | belov | w) | below Co-President | |
| (Street) | | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | |
| CINCINNATI OH 45202 | | | | | | | | | | | | | | X | Form filed by One Reporting Person | | | son |
| (City) | (City) (State) (Zip) | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | orting |
| | | Tab | le I - N | Non-Deriv | ative | Seci | urities / | Acqui | red, | , Di | isposed o | f, or E | Benefic | cially | Owne | ed | | |
| Date | | | | 2. Transacti Date (Month/Day | | Execut if any | . Deemed ecution Date, iny onth/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | Securi Benefi Owned | | ficially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | | | e v | | Amount | (A) or (D) | Price | Reported Transaction((Instr. 3 and | | action(s) | | (Instr. 4) |
| Common Stock 02/15 | | | | |)17 | | | S | | | 30,000 | D | \$92.1 | | | 545,521 | I | #1 ⁽²⁾ |
| Common Stock 02/ | | | | 02/16/20 | 5/2017 | | | | | T | 10,000 | D | \$93.1 | 025(3) | 2, | 535,521 | I | #1(2) |
| Common Stock | | | | | | | | | | | | | | 1 | 13,096 | I | #3(4) | |
| Common Stock | | | | | | | | | | | | | | | 31 | ,506.47 | I | #12 ⁽⁵⁾ |
| Common Stock | | | | | | | | | | | | | | 2, | 311,386 | I | #27(6) | |
| | | Т | able II | | | | | | | | posed of, convertib | | | | vned | | | |
| Derivative Conversion Date Security Or Exercise (Month/Day/Year) | | | | | | action (Instr. | 5. Number of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, and 5) | e (Me | Date E piratio pnth/D | on D | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | Deriv Secu (Insti | vative urity r. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Evalenation | | | | | Code | v | (A) (D | | | | Expiration Date | Title | Amount or Number of Shares | | | | | |

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$91.94 to \$92.605, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this Footnote (1) and in Footnote (3).
- 2. Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$92.84 to \$93.28, inclusive.
- 4. Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner Living Trust dated 9/13/93.
- 5. Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of Common is based on a statement dated as of 12/31/2016.
- 6. Indirect #27: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.

Remarks:

S. Craig Lindner By: Karl J. Grafe, as Attorney-in-Fact

02/17/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.