| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPR | OVAL |
|-----------------------|-----------|
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| 1. Name and Address of Reporting Person [*] LINDNER CARL H III | | m* | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [AFG] | (Checł X | ationship of Reporting Per (all applicable) Director Officer (give title | son(s) to Issuer 10% Owner Other (specify |
|---|-----------------------|----------------|--|------------------------|--|---|
| (Last) 301 EAST FOU | (First) RTH STREET | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/10/2015 | . X | below) Co-CEO & Co-F | below) |
| (Street) CINCINNATI (City) | OH (State) | 45202 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | vidual or Joint/Group Filing Form filed by One Rep Form filed by More that Person | orting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | y (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. A. Deemed Execution Date, if any (Month/Day/Year) 2. A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
|---------------------------------|--|--|------------------|---|---|---|--------|------------------------------------|---|--------------------------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11501 4) |
| Common Stock | 02/06/2015 | | G | | 13,328 | D | \$0.00 | 4,098,805 | Ι | #1 ⁽¹⁾ |
| Common Stock | 03/10/2015 | | A ⁽²⁾ | | 22,069 | A | \$0.00 | 4,120,874 | I | #1(1) |
| Common Stock | | | | | | | | 37,443 | Ι | #2 ⁽³⁾ |
| Common Stock | | | | | | | | 1,348,500 | Ι | #12 ⁽⁴⁾ |
| Common Stock | | | | | | | | 176,166 | Ι | #21 ⁽⁵⁾ |
| Common Stock | | | | | | | | 33,091 | Ι | #22 ⁽⁶⁾ |
| Common Stock | | | | | | | | 56,709 | Ι | #25 ⁽⁷⁾ |
| Common Stock | | | | | | | | 1,516,741 | Ι | #26 ⁽⁸⁾ |
| Common Stock | | | | | | | | 167,621 | Ι | #27 ⁽⁹⁾ |
| Common Stock | | | | | | | | 1,584 | Ι | #28(10) |
| Common Stock | | | | | | | | 2,346,609 | Ι | #29(11) |
| Common Stock | | | | | | | | 110,589 | Ι | #30(12) |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerc Expiration Da (Month/Day/Y | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|------------------------------|---|---|-----|--|---|-------|---|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Indirect #1: CHL III, TTEE (or his Successors) of the Carl H. Lindner III Family Trust DTD 8/29/02 as Amended.

2. Stock award from the Issuer made under the Senior Executive Equity Bonus Plan.

3. Indirect #2: Martha S. Lindner, (or her Successor) of the Martha S. Lindner Family Trust DTD 8/30/02 as amended.

4. Indirect #12: Seraphim Partners LLC fka CHL Investments, LLC

5. Indirect #21: Doug Marcian, TTEE MBL Trust Dtd 10/26/05.

6. Indirect #22: Doug Marcian, TTEE GD Trust Dtd 10/26/05.

7. Indirect #25: Lou Ann Flint TTEE MBL 2009 Consolidation Trust DTD 12/22/09.

8. Indirect #26: CHL III 2010-1 Qualified Annuity Trust DTD 4/9/10.

9. Indirect #27: Lou Ann Flint TTEE MBL 2009 Trust DTD 4/13/2009.

10. Indirect #28 MBL TTEE MBL Trust DTD 1/17/2008

11. Indirect #29: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.

12. Indirect #30: Martha S. Lindner TTEE Carl H. Lindner Dynasty Trust DTD 12/21/12

Remarks:

Grafe, as Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.