## SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	OMB APPROVAL										
OMB Number: 3235-0287											
Estimated average b	urden										
hours per response.	0.5										

			., .,				
1. Name and Address of Reporting Person <sup>*</sup> Consolino Joseph E			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [ AFG ]		tionship of Reporting Perso all applicable) Director	10% Owner	
(Last)	(First)	(Middle)		X	Officer (give title below)	Other (specify below)	
301 E. FOURTH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/23/2015	Executive Vice President			
40TH FLOOR							
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing	(Check Applicable	
CINCINNATI	ОН	45202		X	Form filed by One Repor	ting Person	
					Form filed by More than Person	One Reporting	
(City)	(State)	(Zip)					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	02/23/2015		<b>A</b> <sup>(1)</sup>		5,940	Α	\$0.00	110,039	D	
Common Stock								1,023.389	Ι	ESPP <sup>(2)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common stock	\$63.15	02/23/2015		Α		25,000		(3)	02/23/2015	Common	25,000	\$0.00	25,000	D	

Explanation of Responses:

1. Represents the grant of restricted stock from the Issuer that vests four years from the date of grant.

2. Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Puchase Plan ("ESPP"). All ESPP information reporting herein is based on a plan statement dated as of 12/31/2014.

3. These Employee Stock Options become exercisble in five equal installments beginning on the first anniversary of the date of grant.

**Remarks:** 

#### Joseph E. (Jeff) Consolino

\*\* Signature of Reporting Person

02/25/2015 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{*}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.