# SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1. Name and Addres LINDNER S	ss of Reporting Perso CRAIG	n*	2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [ AFG]		tionship of Reporting Perso all applicable) Director Officer (give title	on(s) to Issuer 10% Owner Other (specify						
(Last) (First) (Middle) 301 EAST FOURTH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/23/2015		below) Co-CEO & Co-Pr	below)						
(Street) CINCINNATI (City)	OH (State)	45202 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)		ividual or Joint/Group Filing (Check Applical Form filed by One Reporting Person Form filed by More than One Reporting Person							

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

			-		-					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	06/23/2015		М		25,000	A	\$27.2	2,919,445	Ι	#1 <sup>(1)</sup>
Common Stock	06/23/2015		S		25,000	D	\$66.3774 <sup>(2)</sup>	2,894,445	Ι	#1 <sup>(1)</sup>
Common Stock								112,704	Ι	<b>#3</b> <sup>(3)</sup>
Common Stock								30,051.03	I	#12 <sup>(4)</sup>
Common Stock	04/16/2015		G	v	6,123	D	\$0.00	2,336,336	Ι	#27 <sup>(5)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	Conversion Date Execution Date, Transaction of		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		s Derivative Security ecurity (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)					
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option Exercise	\$27.2	06/23/2015		М			25,000	(6)	02/21/2018	Common	25,000	\$0.00	25,000	D	

Explanation of Responses:

1. Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.35 to \$66.41, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2).

3. Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner living Trust dated 9/13/93.

4. Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of Common is based on a statement dated as of 12/31/2014.

5. Indirect #27: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.

6. Theae Employee Stock Options become exercisable in five equal installments beginning on the first anniversary of the grant date.

Remarks:

## S. Craig Lindner By: Karl J.

06/25/2015

Grafe, as Attorney-in-Fact \*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.