$\square$ 

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	3235-0287								
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

1. Name and Addre	CARL H III		2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [ AFG]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title Other (specify
(Last) (First) (Middle) 301 EAST FOURTH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/21/2012	below) below) Co-CEO & Co-President
(Street) CINCINNATI	ОН	45202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zip)		Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr.		4. Securities Disposed Of 5)	Acquired (D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial
			8) Code	v	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	Ownership (Instr. 4)
Common Stock	02/03/2012		G		18,022	D	<b>\$0.00</b>	2,638,677	D	
Common Stock	02/21/2012		G		20,913	D	\$0.00	2,617,764	D	
Common Stock	03/21/2012		A <sup>(1)</sup>		55,635	A	\$0.00	2,673,399	I	#1 <sup>(2)</sup>
Common Stock								36,601	I	#2 <sup>(3)</sup>
Common Stock								1,388,500	I	#12 <sup>(4)</sup>
Common Stock								176,166	Ι	#21 <sup>(5)</sup>
Common Stock								113,091	I	#22 <sup>(6)</sup>
Common Stock								146,659	I	#25 <sup>(7)</sup>
Common Stock								1,748,824	Ι	#26 <sup>(8)</sup>
Common Stock								77,671	Ι	#27 <sup>(9)</sup>
Common Stock								742	I	#28(10)
Common Stock								135,465(11)	I	#29 <sup>(12)</sup>
Common Stock	02/08/2012		G	v	17,352	D	<b>\$0.00</b>	118,113	I	<b>#29</b> <sup>(12)</sup>
Common Stock	02/15/2012		G	v	30,470	D	\$0.00	87,643	Ι	<b>#29</b> <sup>(12)</sup>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	ative rities ired osed	6. Date Exerc Expiration Da (Month/Day/M	ate	7. Title Amour Securi Under Deriva Securi and 4)	nt of ties lying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Stock award from the Issuer made under 2011 Equity Bonus Plan.

2. Indirect #1: CHL III, TTEE (or his Successors) of the Carl H. Lindner III Family Trust DTD 8/29/02 as Amended.

3. Indirect #2: Martha S. Lindner, (or her Successor) of the Martha S. Lindner Family Trust DTD 8/30/02 as amended.

4. Indirect #12: Seraphim Partners LLC fka CHL Investments, LLC

5. Indirect #21: Doug Marcian, TTEE MBL Trust Dtd 10/26/05.

6. Indirect #22: Doug Marcian, TTEE GD Trust Dtd 10/26/05.

7. Indirect #25: Lou Ann Flint TTEE MBL 2009 Consolidation Trust DTD 12/22/09.

8. Indirect #26: CHL III 2010-1 Qualified Annuity Trust DTD 4/9/10.

9. Indirect #27: Lou Ann Flint TTEE MBL 2009 Trust DTD 4/13/2009.

10. Indirect #28 MBL TTEE MBL Trust DTD 1/17/2008

11. On 2/7/2012, 115,830 shares of AFG common stock were transferred for no value from an LLC owned by the Reporting Person's parent.

12. Indirect #29: Shares voting and dispositive power and holds a remainder interest in shares held by charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.

Carl H. Lindner III By: Karl J.

03/23/2012

\*\* Signature of Reporting Person Date

Grafe, as Attorney-in-Fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.