SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 193/

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			or Section 30(h) of the Investment Company Act of 1940			
1. Name and Addre LINDNER S	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [AFG]		ationship of Reporting Pe (all applicable) Director	erson(s) to Issuer 10% Owner
(Last) ONE EAST FO	(First) URTH STRE	(Middle) ET	3. Date of Earliest Transaction (Month/Day/Year) 03/21/2011	X	Officer (give title below) Co-CEO & Co	Other (specify below) -President
(Street) CINCINNATI	ОН	45202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th	porting Person
(City)	(State)	(Zip)			Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 Non Derivative decounties Acquired, Disposed of, or Derivitionally Office											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	02/09/2011		G	v	2,000	D	\$0.00	2,482,875	I	#1 ⁽¹⁾	
Common Stock	03/21/2011		S		75,000	D	\$34.6936	2,407,875	I	#1 ⁽¹⁾	
Common Stock								111,120	I	#3 ⁽²⁾	
Common Stock								24,404	I	#6 ⁽³⁾	
Common Stock								26,818.9636	I	#12 ⁽⁴⁾	
Common Stock								250,546	I	#23(5)	
Common Stock	03/22/2011		S		25,000	D	\$34.7015	194,939	I	#24 ⁽⁶⁾	
Common Stock								301,805	I	#25 ⁽⁷⁾	
Common Stock								27,000	I	#26 ⁽⁸⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.

2. Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner living Trust dated 9/13/93. (SCL)

3. Indirect #6: FRL, Cust, CFL Under OH Tsfr to Min Act, (SCL)

4. Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of Common is based on a statement dated as of 12/31/10. (SCL)

5. Indirect #23: CFL TR U/A DTD 4/21/05 FRL TTEE (SCL)

6. Indirect #24: My Nyhart TTEE Christine CU Trust Agreement dtd 12/14/00.

7. Indirect #25: M. Nyhart TTEE CFL 2010 Consolidation Trust DTD 12/17/2010.

8. Indirect #26: M. Nyhart TTEE CFL 2010 Special Trust DTD 12/17/10.

Remarks:

S. Craig Lindner By: Karl J. Grafe, as Attorney-in-Fact

03/22/2011

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.