SEC Form 5

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FORM 5

|) | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). |
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Form 3 Holdings Reported.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

OMB APPROVAL

| OMB Number: | 3235-0362 | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | |
| hours per response: | 1.0 | | | | | | | |

| Form 4 Transac | tions Reported. | Filed | pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | |
|----------------------------------|--|------------------|--|---|--|--|--|--|--|--|--|
| 1. Name and Addre | ess of Reporting Pers ITH A (First) | son* (Middle) | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [AFG] 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) | 5. Rela (Check X | son(s) to Issuer 10% Owner Other (specify below) ident | | | | | | |
| 301 EAST FOU | RTH STREET | | 12/31/2012 | Sr. Vice President | | | | | | | |
| (Street) CINCINNATI (City) | INCINNATI OH 45202 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. | 4. Securities Acc Of (D) (Instr. 3, 4 | | or Disposed | 5. Amount of Securities Beneficially Owned at end of | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|--------------|--|---------------|-------------|---|---|---|
| | | | | Amount | (A) or (D) | Price | Issuer's Fiscal Year (Instr. 3 and 4) | | |
| Common Stock | | | | | | | 32,382 | D | |
| Common Stock | | | | | | | 8,343 | Ι | Spouse |
| Common Stock | | | | | | | 771.81 ⁽¹⁾ | Ι | 401-K |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | of Derivative Securities Acquired (A) or Disposed | | Expiration Date (Month/Day/Year) curities quired or sposed | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|---|---|--|---|---|--|-----|---|--------------------|--|------------------------------|---|--|--|---------------------------------------|
| | | | | | of (D) (Instr. 3, 4 and 5) | | | | Amount | | | Transaction(s) (Instr. 4) | | |
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | Title | or Number of Shares | | | | |
| Phantom Stock | (2) | | | | | | (2) | (2) | Common | (2) | | 1,401.05 ⁽²⁾ | D | |

Explanation of Responses:

1. Held in the Company's Retirement and Savings Plan. The number of shares of common stock is based on a statement dated as of 12/31/2012.

2. Represents amounts held by Reporting Person in a retirement plan of the Issuer based on a statement dated 12/31/2012. Each share is the economic equivalent of one share of common stock. The Reporting Person's account balance is distributed in cash following termination of employment.

Remarks:

Keith A. Jensen By: Karl J. Grafe as Attorney-in-Fact

** Signature of Reporting Person

02/13/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.