## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BERDING JOHN B						2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC [ AFG ]									Relationship of Reportin (Check all applicable)     X Director			ng Person(s) to Issuer  10% Owner			
					Ard	J									X		er (give title			(specify	
(Last) (First) (Middle) 301 EAST FOURTH STREET						3. Date of Earliest Transaction (Month/Day/Year)										below) below)  President of Subsidiary					
27TH FLOOR					02/2	02/23/2016															
		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Individual or Joint/Group Filing (Check Applicable .ine)									
(Street) CINCINNATI OH 45202															X	•					
															Form filed by More than One Reporting Person						
(City) (State) (Zip)																					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Trans Date (Month/					ction ay/Year)	Exe if ar	A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4				nd 5)	5. Amount of Securities Beneficially Owned Followin Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(1130.4)					
Common Stock 02/2						2016					4,850		D	\$66	66.97 57		202.661		D		
Common Stock 02/23					/2016				A		13,440(	1)	A	\$0.00		70,642.661(2)			D		
Common Stock																	233		I	By Trust	
Common Stock																4	,159 <sup>(3)</sup>		I	ESPP	
Common Stock														1,264.097(4)			I	401(k)			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execut curity or Exercise (Month/Day/Year) if any				4. Transact Code (In 8)		of		6. Date E Expiration (Month/I	on Dat	Securities Underlying Derivative Security (Inst and 4)  Amou		ostr. 3	Deri Sec	rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	vnership rm: rect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
		Code V (A)		(D)	Date Expiration Date Title Shares																

# **Explanation of Responses:**

- 1. Represents the grant of restricted stock that vests four years from the date of grant.
- $2.\ Includes\ 2,018.661\ shares\ held\ in\ the\ Company's\ Dividend\ Reinvestment\ Plan\ as\ of\ 12/31/2015.$
- 3. Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reported herein is based on a plan statement dated as of 12/31/2015.
- 4. Represents shares held in the Issuer's 401(k) Retirement and Savings Plan. The number of shares of Common Stock is based on a Plan Statement dated as of 12/31/2015.

## Remarks:

John B. Berding By: Karl J. Grafe, as Attorney-in-Fact

02/24/2016

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.