SEC Form 5

FORM	5
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)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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2 Holdings Poportod

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OWNERSHIP

Washington, D.C. 20549 ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

OMB APPROVAL

OMB Number:	3235-0362
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Form 3 Holdings	Reporteu.					
Form 4 Transact	ions Reported.	Filed	pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940			
BERDING JO			2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [AFG]		ionship of Reporting Perso all applicable) Director Officer (give title below)	on(s) to Issuer 10% Owner Other (specify below)
(Last) 301 EAST FOU 27TH FLOOR	(First) RTH STREET	(Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2012			Sciewy
(Street) CINCINNATI	ОН	45202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line) X	dual or Joint/Group Filing Form filed by One Repor Form filed by More than Person	ting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership	
		(Monthibay) real)	0)	Amount	(A) or (D)	Price	Issuer's Fiscal Year (Instr. 3 and 4)		(Instr. 4)
Common Stock							103,000	D	
Common Stock							33,271	Ι	By Trust
Common Stock							2,451(1)	Ι	ESPP
Common Stock							1,166.24 ⁽²⁾	Ι	401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(e.g.,	puts, calls	, wa	rrant	s, options	, convert	ible sec	urities)									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	n of		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		nsaction de (Instr. Acquired (A) or Disposed of (D) (Instr. 3, 4		ransaction ode (Instr.)) (Month/Day Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration Date Amount of (Month/Day/Year) Securities Underlying		Amount of Securities Underlying Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares									
Employee Stock Option	\$20.28						(3)	02/24/2015	Common	21,570		21,570 ⁽⁴⁾	I	By Trust					
Employee Stock Option	\$26.8933						(3)	02/22/2016	Common	14,700		14,700 ⁽⁵⁾	I	By Trust					
Phantom Stock	(6)						(6)	(6)	Common	(6)		1,001.85 ⁽⁶⁾	D						

Explanation of Responses:

1. Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reported herein is based on a plan statement dated as of 12/31/2012. 2. Represents shares held in the Issuer's 401(k) Retirement and Savings Plan. The number of shares of Common Stock is based on a Plan Statement dated as of December 31, 2012.

3. These Employee Stock Options ("Options") become exercisable as to 20% of the shares initially granted on the first anniversary of the date of grant, with an additional 20% becoming exercisable on each subsequent anniversary. The Options were granted under the Issuer's Stock Option Plan pursuant to Rule 16b-3.

4. On December 21 2012, the Reporting Person transferred 21,570 stock options to a Trust.

5. On December 21, 2012, the Reporting Person transferred 14,700 stock options to a trust.

6. Represents amounts held by Reporting Person in a retirement plan of the Issuer based on a statement dated 12/31/2012. Each share is the economic equivalent of one share of common stock. The Reporting Person's account balance is distributed in cash following termination of employment.

Remarks:

John B. Berding By: Karl J. Grafe, as Attorney-in-Fact

** Signature of Reporting Person

02/13/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.