FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LINDNER CARL H III</u>					<u>AMI</u>	2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG									neck all a	ship of Reportin applicable) rector	•	
(Last) 301 EAST	(First) (Middle) FOURTH STREET					3. Date of Earliest Transaction (Month/Day/Year) 03/26/2013										ficer (give title low) Co-CEO &		
(Street) CINCINN (City)		o H State)	45202 (Zip)	4. If Ar	4. If Amendment, Date of Original Filed (Month/Day/Year)										orm filed by One	o Filing (Check A e Reporting Pers re than One Rep	son	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			(A) or	5. Al Seci Ben Owr	mount of urities eficially ned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code V		Amount	nount (A) (C)		Price	Tran	orted isaction(s) tr. 3 and 4)		(Instr. 4)
Common S	Stock			02/15	/2013				G	V	12,714	4	D	\$0.0	0 2	2,433,526	I	#1(1)
Common S	Stock			03/26	/2013				A ⁽²⁾		44,301	1	A	\$0.0	0 2	2,477,827	I	#1(1)
Common S	Stock															36,938	I	#2(3)
Common Stock														1	,348,500	I	#12(4)	
Common Stock																176,166	I	#21 ⁽⁵⁾
Common Stock																33,091	I	#22 ⁽⁶⁾
Common Stock																146,659	I	#25 ⁽⁷⁾
Common Stock									Ш						1	,637,904	I	#26 ⁽⁸⁾
Common Stock									Ш						\perp	77,671	I	#27(9)
Common Stock															\perp	1,079	I	#28(10)
Common Stock 02/08					/2013		G	V	11,608		D	\$0.0	0	27,097	I	#29(11)		
Common Stock 02/20/					2013		G	V	12,446		D	\$0.0	0	14,651	I	#29(11)		
Common Stock																110,589	I	#30 ⁽¹²⁾
		٦	able II - I)								sed of, onvertib				Owne	d		
Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security		Execution	ed Date,	4. Transacti Code (Ins 8)	on str.	5. Number 6		6. Date Exercise Expiration Date (Month/Day/Ye		able and	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)			8. Price o Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Code Explanation of Responses:					Code V		(A) (D		Date Exercisal		Expiration Date	Title	Amo or Num of Sha	nber				

- 1. Indirect #1: CHL III, TTEE (or his Successors) of the Carl H. Lindner III Family Trust DTD 8/29/02 as Amended.
- 2. Stock award from the Issuer made under 2011 Equity Bonus Plan.
- 3. Indirect #2: Martha S. Lindner, (or her Successor) of the Martha S. Lindner Family Trust DTD 8/30/02 as amended.
- 4. Indirect #12: Seraphim Partners LLC fka CHL Investments, LLC
- 5. Indirect #21: Doug Marcian, TTEE MBL Trust Dtd 10/26/05.
- 6. Indirect #22: Doug Marcian, TTEE GD Trust Dtd 10/26/05.
- 7. Indirect #25: Lou Ann Flint TTEE MBL 2009 Consolidation Trust DTD 12/22/09.
- 8. Indirect #26: CHL III 2010-1 Qualified Annuity Trust DTD 4/9/10.
- 9. Indirect #27: Lou Ann Flint TTEE MBL 2009 Trust DTD 4/13/2009.
- 10. Indirect #28 MBL TTEE MBL Trust DTD 1/17/2008
- 11. Indirect #29: Shares voting and dispositive power and holds a remainder interest in shares held by charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.
- 12. Indirect #30: Martha S. Lindner TTEE Carl H. Lindner Dynasty Trust DTD 12/21/12

Remarks:

Carl H. Lindner III By: Karl J. 03/28/2013 Grafe, as Attorney-in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.