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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**  
Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934  
(Amendment No. \_\_\_\_)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Section 240.14a-12

**AMERICAN FINANCIAL GROUP, INC.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(4) and 0-11.
  - Fee paid previously with preliminary materials.
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AMERICAN FINANCIAL GROUP, INC.  
GREAT AMERICAN INSURANCE GROUP TOWER  
301 EAST FOURTH STREET  
CINCINNATI, OH 45202  
ATTN: KARL J. GRAFE

# Your **Vote** Counts!

**AMERICAN FINANCIAL GROUP, INC.**

2022 Annual Meeting

Vote by May 17, 2022 11:59 PM ET. For shares held in a Plan, vote by May 13, 2022 11:59 PM ET.



## You invested in AMERICAN FINANCIAL GROUP, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 18, 2022.**

### Get informed before you vote

View the Notice & Proxy Statement, Annual Report, Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 04, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*




May 18, 2022  
11:00 AM EDT

Virtually at:  
[www.virtualshareholdermeeting.com/AFG2022](http://www.virtualshareholdermeeting.com/AFG2022)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b> 01) Carl H. Lindner III                      05) Terry S. Jacobs                      09) Evans N. Nwankwo 02) S. Craig Lindner                      06) Gregory G. Joseph                      10) William W. Verity 03) John B. Berding                      07) Mary Beth Martin                      11) John I. Von Lehman 04) James E. Evans                      08) Amy Y. Murray	 <b>For</b>
2. Proposal to ratify the Audit Committee's appointment of Ernst & Young LLP as the Company's Independent Registered Public Accounting Firm for 2022.	 <b>For</b>
3. Advisory vote on compensation of named executive officers.	 <b>For</b>
<b>NOTE:</b> Such other business as may properly come before the meeting or any postponement or adjournment thereof.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".