### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  VERITY WILLIAM W					<u>A1</u>	2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG									k all app Dired	olicable) ctor		Owner
(Last) (First) (Middle) 301 EAST FOURTH STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/14/2013									Offic below	er (give title w)	Other below	(specify )	
(Street) CINCINNATI OH 45202 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	Form filed by One Reporting Person Form filed by More than One Reporting Person			
(Oity)		,		on Doriv	ativo	Soc	uritio	- A o	auirod		enocod o	f or E	Popol	ficially	Οννη	nd		
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day				tion	ion 2A. Deemed Execution Date,		3. Transaction Code (Instr. 8) 4. Securitie Disposed O			es Acqui	red (A)	or	5. Am Secur Benef	ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) ( (D)	(A) or (D) Pric		Trans	action(s) 3 and 4)		(111511.4)
Common Stock 06/14/2					2013	013			S		2,579	D	\$	49.11 <sup>(1)</sup>		9,508	D	
			Table II					•			osed of, convertib			-	wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year)		on Date, Day/Year) -		saction e (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		rative rities ired r osed ) : 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of		Der Sec (Ins	rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

# **Explanation of Responses:**

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$49.10 to \$49.144, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 1 to this Form 4.

## Remarks:

William W. Verity By: Karl J. Grafe as Attorney-in-Fact

06/17/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.