Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person*

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

EVANS JAMES E						AFG]							<u>-</u> []	X	Director Officer (give title		10% Owi		
(Last) (First) (Middle) 301 EAST FOURTH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/28/2011							\neg	X	below)		: Gen	below) Counsel	респу
(Street) CINCINNATI OH 45202				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applica Line) X Form filed by One Reporting Person Form filed by More than One Reporting			1			
(City) (State) (Zip)												Person							
			le I - I			_				ed, D	isposed o			ially	1				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/					2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an		(A) or 3, 4 and	5)		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock 1				12/28/2	8/2011				M		14,994	A	\$20.0067		226	226,780		D	
Common Stock				12/28/2011				F		8,077	D	\$37.14		218	218,703		D		
Common Stock				12/29/2011				M		6,163	A		\$20.28		224,866		D		
				12/29/2011				M		3,837	A		\$19.1		228,703		D		
Common Stock				12/29/2011				S		10,000	D		\$37.0344 ⁽¹⁾		218,703		D		
Common Stock 12/29/20				2011	.1			S		15,000	D	\$37.03	\$37.0319 ⁽²⁾		203,703		D		
Common	Stock														9,	831		I :	ESPP ⁽³⁾
		•	Table								posed of, , converti				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	Execution Date, 1		Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisabl Expiration Date (Month/Day/Year)		7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		D	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amou or Numb of Share	er					
Employee Stock Option Exercise	\$20.0067	10/28/2011			M			14,994	(4	4)	02/27/2014	Commor Stock	14,9	94	\$0.00	0		D	
Employee Stock Option Exercise	\$20.28	10/29/2011			M			6,163	(4	4)	02/24/2015	Commor Stock	6,16	63	\$0.00	0		D	
Employee Stock Option Exercise	\$19.1	10/29/2011			M			3,837	(4	4)	02/12/2019	Commor Stock	3,83	37	\$0.00	8,663		D	
Explanatio	n of Respons	ses:																	

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.03 to \$37.05, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (1) and (2) to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.02 to \$37.04, inclusive.
- 3. Shares owned by the reporting Person in the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reporting herein is based on a plan statement dated as of 12/31/2010.
- 4. This Employee Stock Option became exercisable in five equal installments beginning on the first anniversary of the grant date.

Remarks:

James E. Evans By: Karl J. Grafe, as Attorney-in-Fact

12/31/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.